

TRUST INDEX

Business Diagnostic



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Built on Trust. Focused on Results.

At Trusted Consulting, we deliver tailored executive services and proven strategies that enhance business capabilities, uncover new opportunities, and produce measurable results—fast.

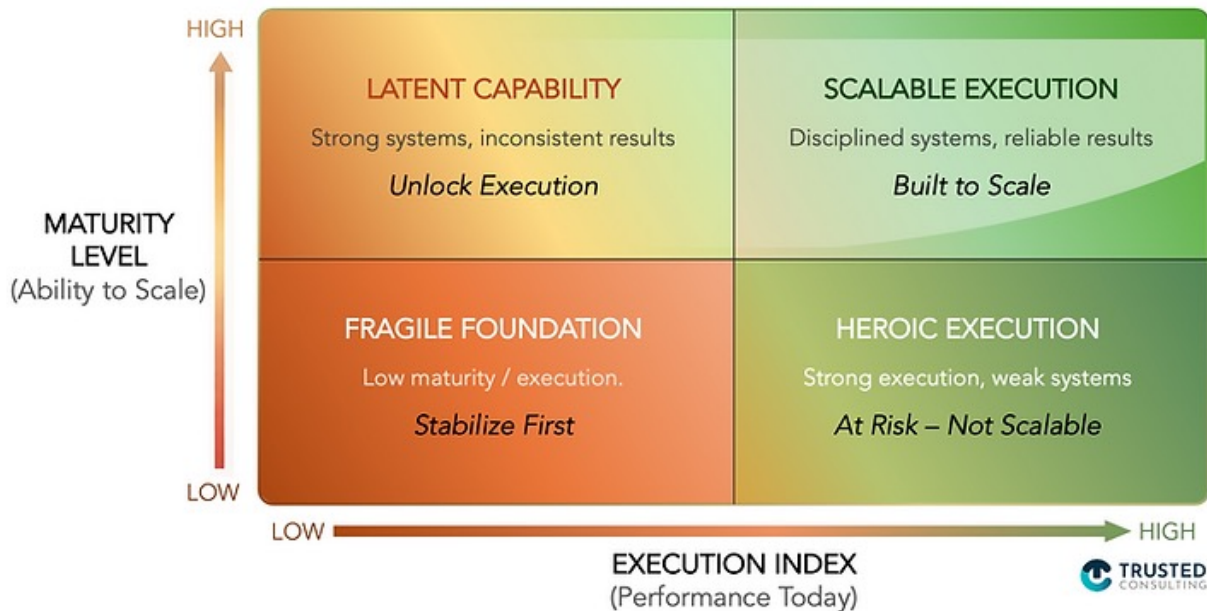
We believe in the power of expertise. Backed by a strong track record in Leadership, Technology, Digital Transformation, and Process Optimization, Trusted Consulting is committed to helping your business thrive.

Our Vision: To help people realize their full potential—empowering clients, teams, and communities to achieve more through trusted, industry-proven expertise.



TRUST INDEX SUMMARY

How well does your organization Execute and Scale?



TRUST INDEX is a free, fast, and insight-rich diagnostic that measures:

- **EXECUTION (EI):** How reliably you deliver today
- **SCALABILITY (ML):** How well you can grow without breaking

OUTCOMES: Performance diagnostic for your operating system.

- Your **EXECUTION INDEX (EI%)** Score
- Your **MATURITY LEVEL (ML%)** Score
- Prioritized next steps



Organizations with strong execution discipline are 3x more likely to hit strategic goals (Source: BCG, 2024)

TRUST INDEX CYCLE



1. **DIRECTION:** Is there a well-defined strategy connected to value?
2. **DECISIONS:** How fast and well do we decide?
3. **EXECUTION:** Can we deliver on-time / on-budget?
4. **SCALE:** Can we grow without breaking?

8 Categories / 42 Questions / 15 Minutes

TRUST INDEX CATEGORIES

What categories matter most to assess and why?

STRATEGIC ALIGNMENT

What: Clear, shared priorities across the org.

Why: Misalignment drives wasted effort.

Fact: Only ~37% of employees know company strategy (HBR)

FINANCIAL / VALUE MGMT

What: Linking work directly to business value.

Why: Activity ≠ results w/o value discipline.

Fact: Strong capital allocation drive 50% higher TSR (McKinsey)

DECISION VELOCITY

What: Speed and clarity of decision making.

Why: Slow decisions stall execution.

Fact: Top companies decide 2-3x faster (McKinsey)

EXECUTION MANAGEMENT

What: Delivering commitments on time and on target.

Why: Here strategy succeeds or fails.

Fact: Only ~35% of projects succeed (Standish Group)

OPERATIONAL EXCELLENCE

What: Efficient, consistent daily operations.

Why: Instability kills performance.

Fact: Lean makes productivity 20–30% better (McKinsey)

ORGANIZATION CAPABILITY

What: Strength of people, roles, and leadership.

Why: Low capability depends on heroics.

Fact: Capable firms are 4x more likely to outperform (McKinsey)

DIGITAL / DATA

What: Systems and data that enable execution.

Why: Poor data slows execution.

Fact: Data-driven firms are 23x more likely to acquire customers (MIT)

SCALING / COORDINATION

What: Ability to grow without losing control.

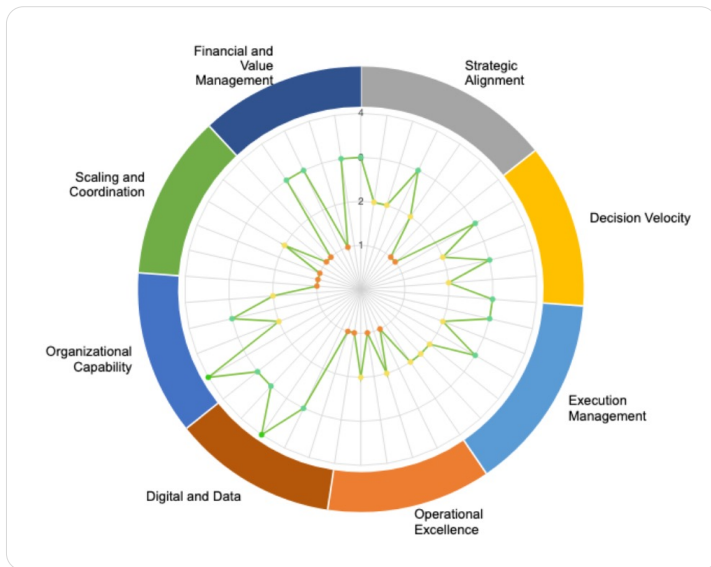
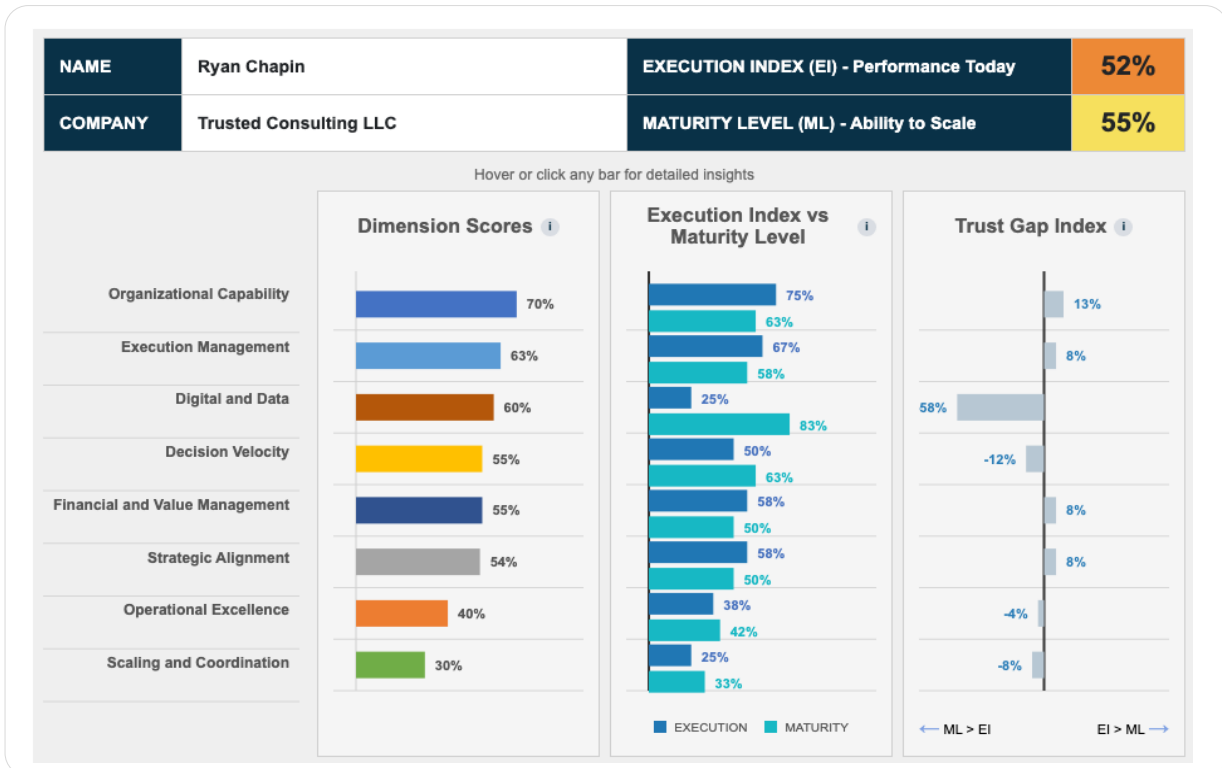
Why: Growth increases complexity.

Fact: 70% of transformations fail due to coordination gaps (McKinsey)

These 8 dimensions represent the complete system required to turn strategy into consistent, scalable results. When one breaks, execution breaks.

SAMPLE RESULTS

Free, automated results and next steps



CATEGORY: Scaling and Coordination

EXECUTION INDEX (EI): 25%
MATURITY LEVEL (ML): 33%

CHARACTERISTICS: Execution occurs unevenly. Some important work gets done, but reliability varies by leader, team, or urgency. Basic structure exists, but systems and management discipline are inconsistent or only partially established. The organization absorbs some complexity, but coordination friction and uneven operating rhythm still limit throughput. Some coordination structure exists, but it is not yet strong enough to reliably support scale. The organization has foundational elements in place, but day-to-day execution is not yet matching system potential.

OUR APPROACH

OPTIMIZE

Continuous Improvement

CONTINUOUS SUPPORT
ENHANCEMENTS
LONG-TERM SUCCESS

LISTEN

Understand what's needed

CLIENT VISION
PAIN POINTS
DESIRED OUTCOMES



CHECK

Make sure it works

MEASURED RESULTS
FEEDBACK DRIVEN
ALIGN WITH KPI'S

PLAN

PLAN

Design best solution

STRATEGY
ROADMAP
STAKEHOLDERS

DO

Build with precision

DATA DRIVEN
HANDS-ON DELIVERY
TEAM ENABLEMENT

NEXT STEPS

Objective: Establish trust, context, and relevance

About Us

- Who we are
- Relevant Experience

About You

- Business model, current priorities
- Pain points
- What success looks like

TRUST Index Diagnostic

- Introduce diagnostic and value
- If completed, review results and key gaps

Your first session is a structured *working* session – not a sales call.



Ready to
Grow?



TRUST INDEX



BROCHURE



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